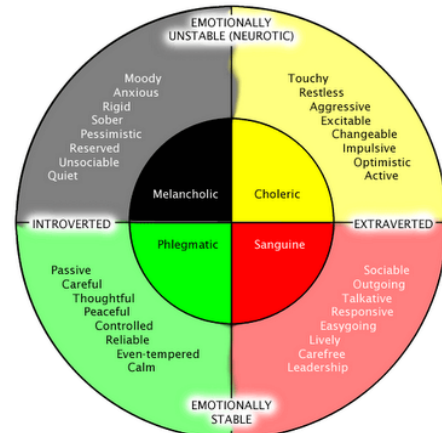
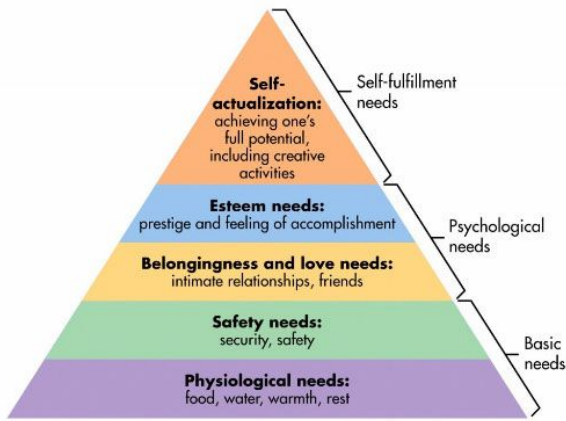


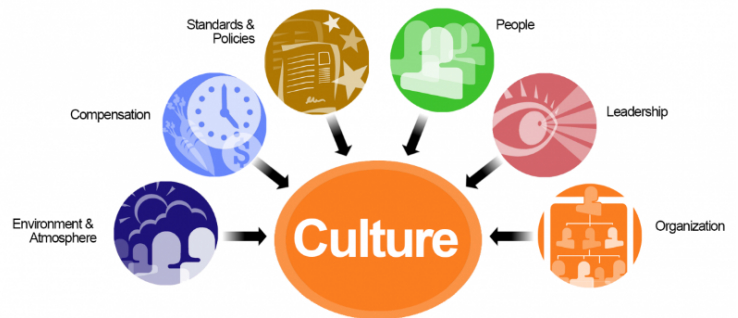
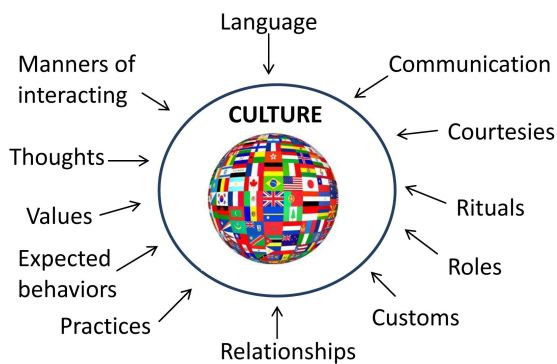
Frameworks for Understanding the Other — “Culture eats strategy for breakfast.”

Human Needs and Human Personality Traits



Eysenck, H.J. and Eysenck, M.W. *Personality and Individual Differences*. Plenum Publishing, 1958.

Cultural of Countries and Organizations



How does this manifest? How can it help me? How can it hurt me?

Freud's View of the Human Mind:
The Mental Iceberg

